



# *News Release*

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## **SBA Names 2007 North Carolina Small Business Journalist of The Year**

**CHARLOTTE** - The U.S. Small Business Administration (SBA) has named Fred Tannenbaum, business writer for the Charlotte Business Journal in Charlotte, NC as the 2007 North Carolina Small Business Journalist of the Year. Tannenbaum was nominated by George McAllister, Southern Piedmont Regional Director of the North Carolina Small Business & Technology Development Center.

The award recognizes Tannenbaum for his efforts to increase public understanding of the importance of small business contributions to the economy, contribution of news and feature stories, editorials, columns and commentary that highlight, and analyze small business issues, voluntary community service aimed at enhancing small business opportunity and growth and media efforts to improve the understanding of the role of small business in the U.S. economy.

"I greatly appreciate the consideration for this award," said Tannenbaum. "The Business Journal has given me an exceptional opportunity to work with countless small businesses who are the backbone of a thriving area. They do the real work. I feel fortunate to bring our readers their stories and lessons they can use that day to strengthen their businesses. "

Fred covers small business, manufacturing, technology, and entrepreneurship and general assignments. He has authored many articles on subjects that impact the Charlotte Metropolitan Area. He also writes a weekly, lesson-based small business profile and edits a questionnaire style "Big Ideas" entrepreneur profile.

His career at the Journal began as a banking reporter in April, 2001. One of his first assignments was to cover the First Union-Wachovia merger. During his career, Fred has written for the Pekin (Ill.) Daily Times, the Arlington Heights (Ill.)-based Daily Herald, The Chicago Daily Herald, The Chicago Tribune, the Rockford (Ill.) Register Star, and the Newport News (Va.) Daily Press and the Rock Hill Herald.

He graduated in 1985 from Illinois State University with a B.S. in Mass Communications with an emphasis on journalism. He and his wife Lana have been married over 15 years and are the proud parents of an 11 year-old son, Luke.

The Charlotte Business Journal is one of 41 print journals published by American City Business Journals nationwide. Other North Carolina publications are the Business Journal of the Greater Triad in Greensboro, and the Triangle Business Journal in Raleigh.

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